Organizational Development "MGT 441"

- Organizations must change to survive on today's rapidly changing global economy.
- From small family-owned businesses to billion-dollar corporations to non-profits.
- Change is inevitable.
- This course introduces organizational development; the ability of organizations, large or small to effectively,
- Economically and strategically make change to improve their "products" the course explores the history, major trends and ethical and professional issues in the organizational development field.
- While illustrating the OD practitioner's
- Analysis, data gathering, intervention processes and techniques, diagnosis and final recommended changes through readings.
- Discussions postings, applied exercises, case studies and student research