



Future Academy Higher Future Institute for Specialized Technological Studies

Course Specification

| 1- Course information: | |
|------------------------|---|
| Course Code: | F13 |
| Course Title: | International Finance |
| Year/level | 4 th level |
| Academic Programs | Bachelor of Business administration (English) |
| Contact hours/ week | 5hrs/w |

2- Course aims:

Globalization has transformed institutions, exposing them to challenges and risks in local and international markets. An international finance course aims to help students analyze opportunities and risks in dealing with international business environments. It covers capital allocation, foreign currency prices, swap contracts, stock markets, securities, parity, government intervention policies, yield curves, quality margins, and the role of international financial markets in global resource allocation.

3- Intended learning outcomes of the course (ILOs):

a- Knowledge and understanding:

On successful completion of this course, the student should be able to:

- a 1- Understand the concept of globalization and its impact on international business.
- a2- Realize the key concepts of international finance, including exchange rates, interest rates, and inflation.
- a3- Recognize the principles of international capital budgeting and investment decisions.
- a4- Comprehend the role of international financial markets in allocating resources.
- a 5- Understand the risks and opportunities associated with international business.

b- Intellectual skills:

On completing this course, the student should be able to:

- b1- Analyze the economic and political factors that influence international financial markets.
- b2- Evaluate the impact of exchange rate fluctuations on international business.
- b3- Evaluate the ethical implications of international financial decisions.

- b4 Apply problem-solving techniques to address complex international financial issues.
- b5- Interpret assess the effectiveness of different international financial strategies.

c- Professional and practical skills:

At the end of this course, the student will be able to:

- c1- Develop practical skills in international financial analysis and forecasting.
- c2- Utilize financial reports and presentations for international audiences.
- c3- Use financial software and tools to analyze international financial data.
- c4- Handle international financial strategies to optimize a company's performance.

d- General and transferable skills:

On successful completion of this course, the student should be able to:

- d1 Develop effective communication skills to interact with people from different cultures.
- d2- Demonstrate strong analytical and critical thinking skills to evaluate complex financial information.
- d3- Manage numeracy skills to perform calculations and analyze data.
- d4- Use time management and organizational skills to prioritize tasks and meet deadlines.

4- Course contents

| Topics/units | Number | of hours | |
|--|---------|-----------|-------------|
| • | Lecture | Practical | ILO's |
| | hours | hours | |
| Introduction to International Finance | 3hrs | 2hrs | A1,b1,d1 |
| Principles of International Finance | 3hrs | 2hrs | A2,c1,d3 |
| The role of international financial institutions | 3hrs | 2hrs | A4,c2 |
| Exchange Rate Systems | 3hrs | 2hrs | A2 |
| Approaches of Foreign Exchange Markets | 3hrs | 2hrs | C3 |
| International Parity Conditions | 3hrs | 2hrs | A2 |
| Foreign Exchange Risk | 3hrs | 2hrs | A5,d3 |
| International Capital Budgeting | 3hrs | 2hrs | A3,b5,c4 |
| International Financial Markets | 3hrs | 2hrs | A4,b4 |
| International Financial Management | 3hrs | 2hrs | A3,b2,c3,d4 |
| Ethical Issues in International Finance | 3hrs | 2hrs | A1,b3 |
| Emerging Markets Finance | 3hrs | 2hrs | A5,c2,d4 |
| Case Studies in International Finance | 3hrs | 2hrs | C1,d2,d4 |

5- Teaching and learning methods

| Methods | | IIOs | | | | | | | | | | | | | | | | |
|----------|----|------|-----------|----|----|----|-----------|-----------|----|----|----|----|----|----|----|----|----|----|
| | a1 | a2 | a3 | a4 | a5 | b1 | b2 | b3 | b4 | b5 | c1 | c2 | c3 | c4 | d1 | d2 | d3 | d4 |
| Lectures | 1 | | $\sqrt{}$ | | | | $\sqrt{}$ | | | | | 1 | | | | | | |

| Practical | | | | | | $\sqrt{}$ | | | | | | $\sqrt{}$ |
|--------------------------|--|-----------|---|--|-----------|-----------|-----------|-----------|---|--|-----------|-----------|
| sections/Tutorials | | | | | | | | | | | | |
| Self-learning | | | V | | | | $\sqrt{}$ | $\sqrt{}$ | | | | |
| Assays and | | $\sqrt{}$ | | | | | | | | | $\sqrt{}$ | |
| reviews | | | | | | | | | | | | |
| Discussion groups | | | | | $\sqrt{}$ | | | | V | | | |
| Problem-solving | | | | | | | | | | | | |
| E-learning | | | | | | | | | | | | |

6- Teaching and learning methods for Low-achieving students

- Extra teaching hours for those who need help
- More quizzes to assess their ability for understanding the course
- Encourage the team work for those students with other advanced ones to increase their participation and understanding

7-Student assessment

| Assessment method | Date | Grade weight | ILOs |
|------------------------|------|--------------|------------------------|
| | | (%) | |
| Course Work (Tutorial | | 10 | A1,b1, c1 |
| Exercise and | | | |
| Assignments) | | | |
| Quiz 1 | 1 | 10 | A1,b2 |
| Mid-term exam | 1 | 20 | A1, b2, b3 |
| Quiz 2 | 1 | 10 | A3, b4 |
| Final Written exam | 2 | 50 | A1, a2, a3, b2, b3, b4 |

8-List of references

8.1. Student notebooks:

Lectures

8.2. Essential textbooks:

Eun, C. S., & Resnick, B. (2023). International financial management. McGraw-Hill Education.

| 8.3. Recommended textbooks: |
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| 0.4. I |
| 8.4. Journals, Periodical and Reportsetc. |
| Journal of International Financial Markets, Institutions and Money |

8.5. Websites

Journal of International Financial Markets, Institutions and Money

Course Coordinator: Dr. reem

Head of department: Associate Professor Dr.Mohamed Elbaz

Date of Approval: 9/7/2024